

TURISTIČKA AKTIVNOST STANOVNIŠTVA REPUBLIKE HRVATSKE U 2020. TOURIST ACTIVITY OF POPULATION OF REPUBLIC OF CROATIA, 2020

U 2020. su zbog pandemije prouzročene korona virusom stanovnici Hrvatske odlazili na privatna višednevna putovanja za 30,8% manje nego u 2019.

U 2020. na barem jednome privatnom višednevnom putovanju bila su 1,3 milijuna osoba ili 37,6% stanovnika Hrvatske u dobi od 15 i više godina, što je za 30,8% manje nego u 2019.

Ograničenja u putovanjima, zatvaranje granica, propisi o karanteni i donošenje epidemioloških mjera i u Hrvatskoj i svijetu, kako bi se spriječilo širenje zaraze, negativno su utjecali na turističku aktivnost stanovništva Republike Hrvatske.

Privatnih višednevnih putovanja u 2020. ostvareno za 45,6% manje nego u 2019.

U 2020. ostvareno je ukupno 2,8 milijuna privatnih višednevnih putovanja, od toga 2,4 milijuna (84,6%) u Hrvatskoj, a 431 tisuću (15,4%) u inozemstvo. U inozemstvo se najviše putovalo u Bosnu i Hercegovinu (28,2%), Njemačku (15,1%), Austriju (13,2%), Sloveniju (12,0%), Italiju (5,9%) i Srbiju (4,5%). U odnosu na 2019. privatnih višednevnih putovanja manje je za 45,6%. Privatnih višednevnih putovanja u Hrvatskoj je za 28,6%, a u inozemstvo za 76,4% manje nego u 2019.

U 2020. od ukupno ostvarenih privatnih putovanja s 4 i više noćenja u Hrvatskoj 66,6% ostvareno u srpnju i kolovozu

U srpnju i kolovozu 2020. ostvaren je 1,1 milijun privatnih višednevnih putovanja, što je 38,3% ukupno ostvarenih privatnih višednevnih putovanja u 2020. Najviše privatnih višednevnih putovanja u Hrvatskoj bilo je u kolovozu 2020. (576 tisuća putovanja, što je 24,5% od ukupno privatnih višednevnih putovanja u Hrvatskoj) i srpnju (427 tisuća putovanja ili 18,1% od ukupno privatnih višednevnih putovanja u Hrvatskoj), dok je u inozemstvu najviše putovanja bilo u siječnju 2020. (109 tisuća putovanja, što je 25,2% od ukupno privatnih višednevnih putovanja u inozemstvu) i veljači (80 tisuća putovanja, što je 18,5% od ukupno ostvarenih privatnih višednevnih putovanja u inozemstvu). Prema duljini boravka na privatnim višednevnom putovanjima u Hrvatskoj, 47,1% privatnih višednevnih putovanja bilo je s 4 i više noćenja, a 52,9% njih bila su kraća putovanja do 3 noćenja. Najviše duljih putovanja u Hrvatskoj ostvareno je u ljetnim mjesecima, u srpnju i kolovozu, ukupno 66,6%, dok je kraćih putovanja najviše ostvareno u lipnju, kolovozu i rujnu (43,9%).

Najčešći razlozi za odlazak na privatno višednevno putovanje bili su odmor na moru (1,1 milijun putovanja ili 38,4% od ukupno ostvarenih privatnih višednevnih putovanja) i posjeti rodbini i prijateljima (962 tisuće putovanja ili 34,5% od ukupno ostvarenih privatnih višednevnih putovanja).

Tradicionalno, najviše noćenja ostvareno u nekomercijalnom smještaju

Na privatnim višednevnom putovanjima u 2020. stanovnici Hrvatske u dobi od 15 i više godina ostvarili su ukupno 18,6 milijuna noćenja, od toga 14,8 milijuna noćenja (79,7%) na putovanjima u Hrvatskoj, a 3,8 milijuna (20,3%) na putovanjima u inozemstvo. Na jednome privatnome višednevnom putovanju ostvareno je prosječno 7 noćenja. Na putovanjima u Hrvatskoj ostvareno je prosječno 6 noćenja, a 9 noćenja ostvareno je na putovanjima u inozemstvo.

In 2020, due to the coronavirus pandemic, the population of the Republic of Croatia went on private trips with overnight stays 30.8% less than in 2019

In 2020, a total of 1.3 million persons or 37.6% of the population of the Republic of Croatia aged 15 and over went on at least one private trip with overnight stays, which was a decrease of 30.8% compared to 2019.

Travel restrictions, border closures, quarantine regulations and the adoption of epidemiological measures in Croatia and around the world, in order to prevent the spread of the infection, had a negative impact on tourist activity of the population of the Republic of Croatia.

In 2020, there were 45.6% less private trips with overnight stays than in 2019

A total of 2.8 million private trips with overnight stays were realised in 2020, of which 2.4 million (84.6%) were realised in Croatia and 431 thousand (15.4%) abroad. The most common international destinations were Bosnia and Herzegovina (28.2%), Germany (15.1%), Austria (13.2%), Slovenia (12.0%), Italy (5.9%), and Serbia (4.5%). Compared to 2019, there were 45.6% less private trips with overnight stays. A decrease of 28.6% was recorded in private trips with overnight stays in Croatia and of 76.4% abroad, compared to 2019.

In 2020, of the total number of private trips with 4 and more overnight stays in Croatia, 66.6% were realised in July and August

In July and August 2020, a total of 1.1 million private trips with overnight stays were realised, or 38.3% of the total realised private trips with overnight stays in 2020. The largest number of private trips with overnight stays in Croatia were realised in August 2020 (576 thousand trips, or 24.5% of the total private trips with overnight stays in Croatia) and in July (427 thousand trips, or 18.1% of the total private trips with overnight stays in Croatia), while the largest number of trips abroad were realised in January 2020 (109 thousand trips, or 25.2% of the total private trips with overnight stays abroad) and in February (80 thousand trips, or 18.5% of the total realised private trips with overnight stays abroad). By the duration of overnight stays on private trips in Croatia, private trips with 4 and more overnight stays accounted for 47.1%, while shorter trips with up to 3 overnight stays accounted for 52.9%. The largest number of longer trips in Croatia were realised in summer months, in July and August, a total of 66.6%, while the largest number of shorter trips were realised in June, August and September (43.9%).

The most common reasons for going on a private trip with overnight stays were seaside vacation (1.1 million trips, or 38.4% of the total realised private trips with overnight stays) and visiting relatives and friends (962 thousand trips, or 34.5% of the total realised private trips with overnight stays).

Traditionally, the largest number of nights were realised in non-commercial accommodation establishments

In 2020 the population of the Republic of Croatia aged 15 and over realised a total of 18.6 million nights on private trips with overnight stays, of which 14.8 million (79.7%) were realised in Croatia, while 3.8 million (20.3%) were realised abroad. An average of 7 nights were realised on a single private trip with overnight stays. An average of 6 nights were realised on trips in Croatia, while for trips abroad the average amounted to 9 nights.

U 2020. stanovnici Hrvatske u dobi od 15 i više godina na privatnim višednevnim putovanjima u Hrvatskoj noćili su za 22,1% manje, a u inozemstvu za 59,2% manje u odnosu na 2019.

Prema vrsti smještaja, najviše noćenja ostvareno je u nekomercijalnim smještajnim objektima (13,7 milijuna noćenja ili 73,7%), od toga u smještajnim objektima kod rodbine i prijatelja 7,3 milijuna noćenja, a u vlastitim kućama i stanovima za odmor (vikendicama) 6,3 milijuna noćenja.

Prosječni izdaci po putovanju u Hrvatskoj iznosili su 1 356 kuna, a u inozemstvu 3 387 kuna

Ukupni izdaci na privatnim višednevnim putovanjima u 2020. iznosili su 4,7 milijardi kuna, od toga 3,2 milijarde kuna (68,7%) u Hrvatskoj, a 1,5 milijardi (31,3%) u inozemstvu. Prosječni izdaci po privatnom putovanju u Hrvatskoj iznosili su 1 356 kuna, a u inozemstvu 3 387 kuna. Ukupni izdaci na privatnim višednevnim putovanjima u 2020. bili su manji za 49,9% nego u 2019.

U 2020. najčešće se nije putovalo zbog pandemije bolesti COVID-19 (iz sigurnosnih razloga)

Na privatna višednevna putovanja u 2020. nije putovalo 2,2 milijuna, što je 62,4% stanovnika Hrvatske u dobi od 15 i više godina. Najčešći razlog neodlaska na privatna višednevna putovanja bio je iz sigurnosnih razloga, odnosno zbog pandemije bolesti COVID-19 (62,7%).

Manje poslovnih putovanja i u Hrvatskoj i u inozemstvu

U 2020. na barem jednome poslovnome višednevnom putovanju bilo je 162 tisuće osoba ili 4,7% stanovnika Hrvatske u dobi od 15 i više godina. Ukupno je ostvareno 216 tisuća poslovnih putovanja, od toga je 154 tisuće putovanja (71,1%) bilo ostvareno u Hrvatskoj, a 63 tisuće (28,9%) u inozemstvo. U 2020. poslovnih višednevnih putovanja u Hrvatskoj bilo je za 62,4%, a u inozemstvo za 85,4% manje nego u 2019.

U 2020. za 51,7% manje jednodnevnih putovanja nego u 2019.

Stanovnici Hrvatske u dobi od 15 i više godina u 2020. ostvarili su 3,9 milijuna jednodnevnih putovanja, što je za 51,7% manje nego u 2019. Od toga su 3,3 milijuna putovanja bila privatna (85,3%), a 566 tisuća poslovna (14,7%).

Ukupni izdaci na privatnim jednodnevnim putovanjima iznosili su 1,0 milijardi kuna (955 tisuća na putovanjima u Hrvatskoj i 66 tisuća na putovanjima u inozemstvo). Prosječni izdaci po privatnome jednodnevnom putovanju iznosili su 310 kuna, pri čemu su prosječni izdaci po privatnome jednodnevnom putovanju u Hrvatskoj iznosili 302 kune, a u inozemstvu 502 kune.

In 2020, the population of the Republic of Croatia aged 15 and over spent 22.1% less nights on private trips with overnight stays in Croatia, and 59.2% less nights on private trips with overnight stays abroad than in 2019.

By type of accommodation, the largest number of nights were realised in non-commercial accommodation establishments (13.7 million nights or 73.7%), of which 7.3 million nights were realised in accommodation establishments owned by relatives and friends and 6.3 million nights were realised in own vacation dwellings.

Average expenditure per trip amounted to 1 356 kuna for trips in Croatia and 3 387 kuna for trips abroad

The total expenditure on private trips with overnight stays in 2020 amounted to 4.7 billion kuna, of which 3.2 billion (68.7%) were spent in Croatia, while 1.5 billion (31.3%) were spent abroad. Average travel expenditure per private trip in Croatia amounted to 1 356 kuna and per private trip abroad to 3 387 kuna. Total expenditures on private trips with overnight stays in 2020 were 49.9% lower than in 2019.

In 2020, the most common reason for not going on a trip was the pandemic (due to safety reasons)

Out of the total population of the Republic of Croatia aged 15 and over, 2.2 million, or 62.4% of them did not go on a private trip with overnight stays in 2020. The most common reason for not going on private trips with overnight stays was safety, that is, due to the COVID-19 pandemic (62.7%).

Less business/professional trips in Croatia and abroad

A total of 162 thousand persons, or 4.7% of the total population of the Republic of Croatia aged 15 and over went on at least one business/professional trip with overnight stays in 2020. A total of 216 thousand business/professional trips were realised, of which 154 thousand (71.1%) were realised in Croatia and 63 thousand (28.9%) abroad. In 2020, there were 62.4% less business/professional trips in Croatia and 85.4% less business/professional trips abroad than in 2019.

A decrease of 51.7% in same-day visits in 2020 compared to 2019

In 2020, the population of the Republic of Croatia aged 15 and over realised 3.9 million same-day visits, which was a decrease of 51.7% compared to 2019. Out of that, 3.3 million visits (85.3%) were for private and 566 thousand (14.7%) for business/professional purposes.

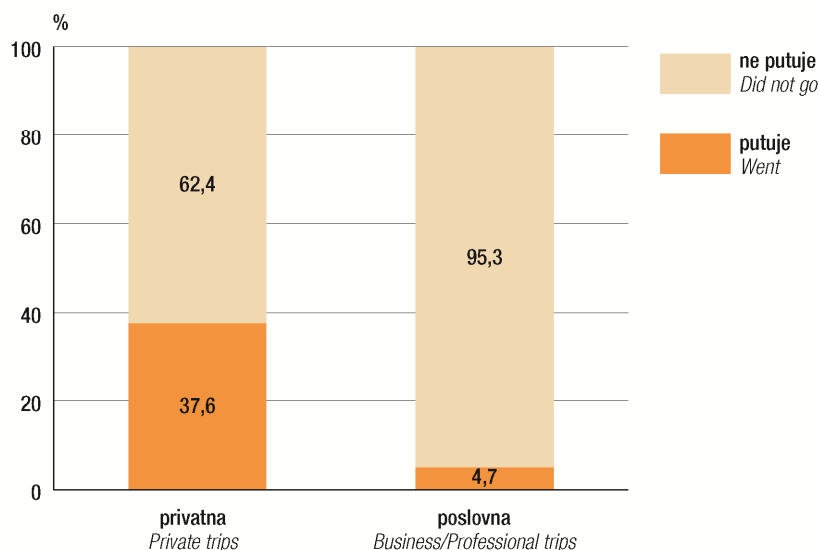
The total expenditure on private same-day visits amounted to 1.0 billion kuna (955 thousand on same-day visits in Croatia and 66 thousand on same-day visits abroad). Average travel expenditure per private same-day visit amounted to 310 kuna, with average travel expenditure per private same-day visit in Croatia amounting to 302 kuna and per private same-day visit abroad to 502 kuna.

1. BROJ STANOVNIKA REPUBLIKE HRVATSKE KOJI SU ODLAZILI NA PRIVATNA VIŠEDNEVNA PUTOVANJA U 2020. PREMA ODREDIŠTU PUTOVANJA I DULJINI BORAVKA

NUMBER OF CITIZENS OF REPUBLIC OF CROATIA WHO WENT ON PRIVATE TRIPS WITH OVERNIGHT STAYS, BY TRIP DESTINATION AND DURATION OF STAY, 2020

| | Ukupno Total | Broj osoba na privatnim višednevnim putovanjima Number of persons on private trips with overnight stays | | | | | | |
|-----------|-----------------|--|----------------------------------|---|--|---|-------------|--|
| | | prema odredištu putovanja By trip destination | | | prema duljini boravka By duration of stay | | | |
| | | samo u Hrvatskoj Only in Croatia | samo u inozemstvo Only abroad | u Hrvatskoj i inozemstvo In Croatia and abroad | barem na jednom putovanju s 1 – 3 noćenja On one trip at least with 1 – 3 nights | barem na jednom putovanju s 4 i više noćenja On one trip at least with 4 and more nights | | |
| Ukupno | 1 297 936 | 1 067 373 | 123 687 | 106 876 | 545 535 | 962 066 | Total | |
| Muškarci | 650 664 | 529 021 | 63 408 | 58 234 | 297 262 | 483 156 | Men | |
| Žene | 647 272 | 538 351 | 60 279 | 48 642 | 248 273 | 478 909 | Women | |
| Dob | | | | | | | Age | |
| 15 – 34 | 451 240 | 373 952 | 29 550 | 47 738 | 200 802 | 331 690 | 15 – 34 | |
| 35 – 54 | 539 721 | 449 818 | 55 562 | 34 341 | 237 574 | 387 088 | 35 – 54 | |
| 55 i više | 306 975 | 243 603 | 38 575 | 24 797 | 107 159 | 243 287 | 55 and over | |

G-1. UDIO STANOVNIŠTVA KOJE JE ODLAZILO NA VIŠEDNEVNA PUTOVANJA U 2020.
SHARE OF POPULATION WHO WENT ON TRIPS WITH OVERNIGHT STAYS, 2020

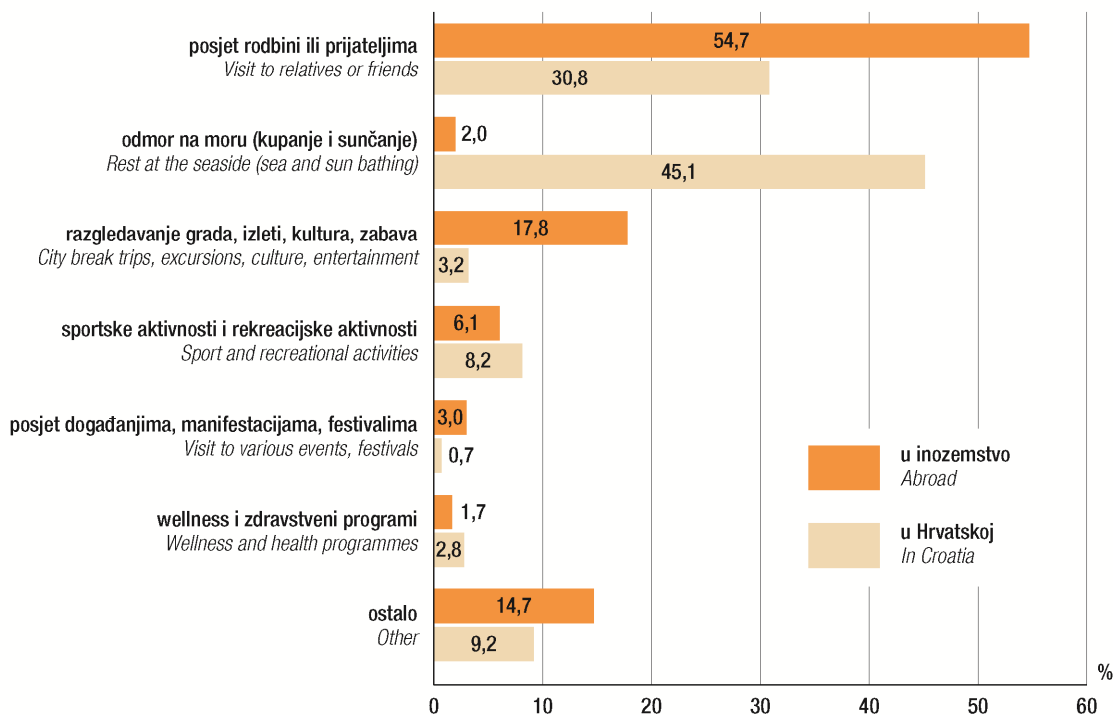


2. PRIVATNA I POSLOVNA VIŠEDNEVNA PUTOVANJA U 2020.

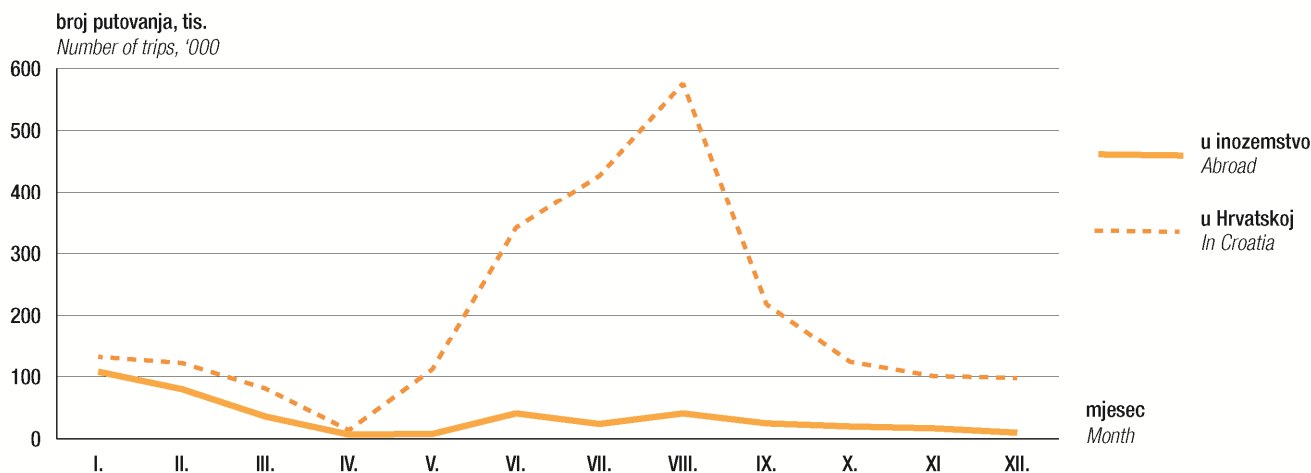
PRIVATE AND BUSINESS/PROFESSIONAL TRIPS WITH OVERNIGHT STAYS, 2020

| | Broj putovanja Number of trips | | Broj noćenja Number of nights | | Ukupni izdaci Total expenditures | | Prosječan broj noćenja po putovanju Average number of nights per trip | Prosječni izdaci po putovanju, kn Average expenditures per trip, kuna | Prosječni dnevni izdaci, kn Average expenditures per day, kuna | |
|------------------|-----------------------------------|-----------------------------|----------------------------------|-----------------------------|-------------------------------------|-----------------------------|--|--|---|-----------------------|
| | tis. '000 | indeksi Indices 2020./2019. | tis. '000 | indeksi Indices 2020./2019. | mil. kn Mln kuna | indeksi Indices 2020./2019. | | | | |
| Ukupno | 3 003 | 50,4 | 19 448 | 61,0 | 5 357 | 43,4 | 6,5 | 1 784 | 275 | Total |
| Privatna | 2 787 | 54,4 | 18 566 | 65,8 | 4 653 | 50,1 | 6,7 | 1 670 | 251 | Private |
| U Hrvatskoj | 2 357 | 71,4 | 14 805 | 77,9 | 3 195 | 73,7 | 6,3 | 1 356 | 216 | In Croatia |
| 1 – 3 noćenja | 1 246 | 71,1 | 2 502 | 75,6 | 944 | 62,4 | 2,0 | 758 | 377 | 1 – 3 nights |
| 4 i više noćenja | 1 110 | 71,8 | 12 303 | 78,4 | 2 251 | 79,7 | 11,1 | 2 028 | 183 | 4 and more nights |
| U inozemstvo | 431 | 23,6 | (3 761) | (40,8) | (1 458) | (29,4) | (8,7) | (3 387) | (388) | Abroad |
| 1 – 3 noćenja | 211 | 21,2 | (450) | (22,5) | (296) | (17,2) | (2,1) | (1 400) | (657) | 1 – 3 nights |
| 4 i više noćenja | 219 | 26,4 | (3 311) | (45,9) | (1 162) | (35,9) | (15,1) | (5 300) | (351) | 4 and more nights |
| Poslovna | 216 | 25,8 | 882 | 24,2 | 703 | 23,0 | 4,1 | 3 251 | 798 | Business/Professional |
| U Hrvatskoj | 154 | 37,6 | 536 | 31,4 | 315 | 34,4 | 3,5 | 2 048 | 588 | In Croatia |
| U inozemstvo | 63 | 14,6 | (346) | (17,8) | (388) | (18,1) | (5,5) | (6 209) | (1 123) | Abroad |

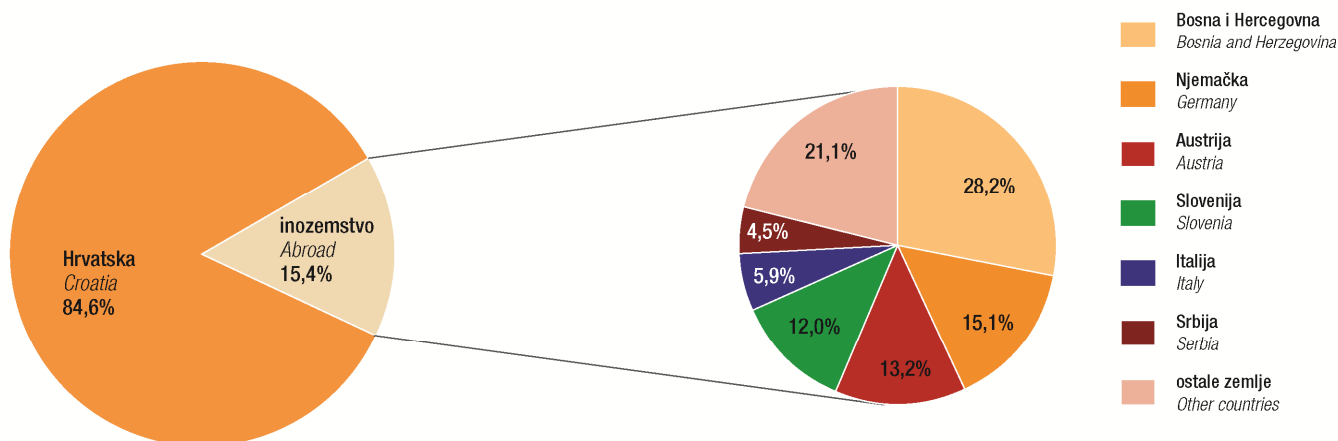
G-2. MOTIVI PRIVATNIH VIŠEDNEVNIH PUTOVANJA U 2020.
MOTIVES FOR PRIVATE TRIPS WITH OVERNIGHT STAYS, 2020



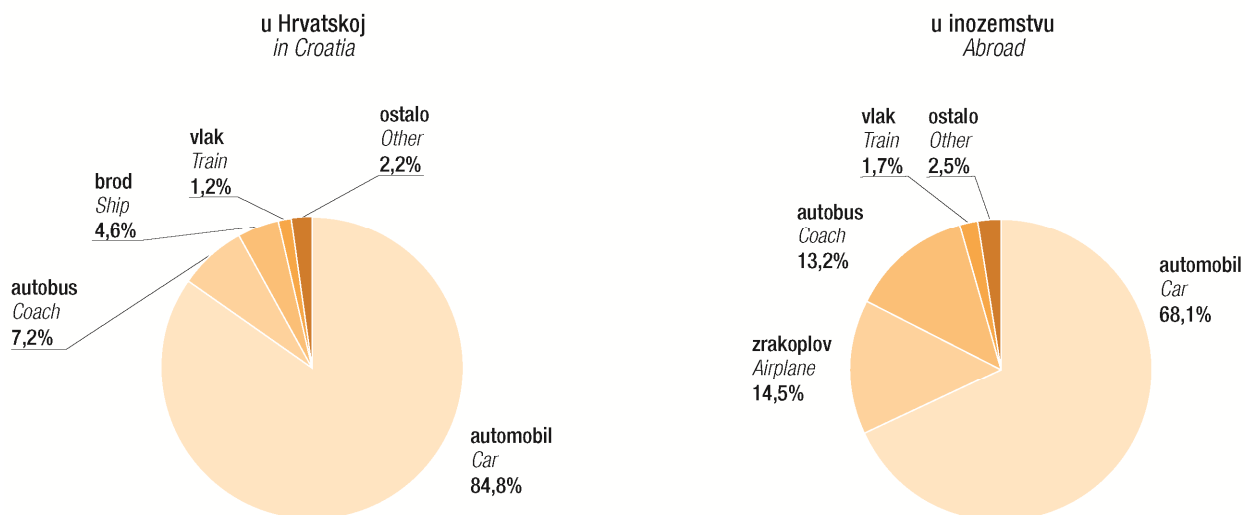
G-3. PRIVATNA VIŠEDNEVNA PUTOVANJA PREMA MJESECU ODLASKA NA PUTOVANJE U 2020.
PRIVATE TRIPS WITH OVERNIGHT STAYS, BY MONTH OF DEPARTURE FOR A TRIP 2020



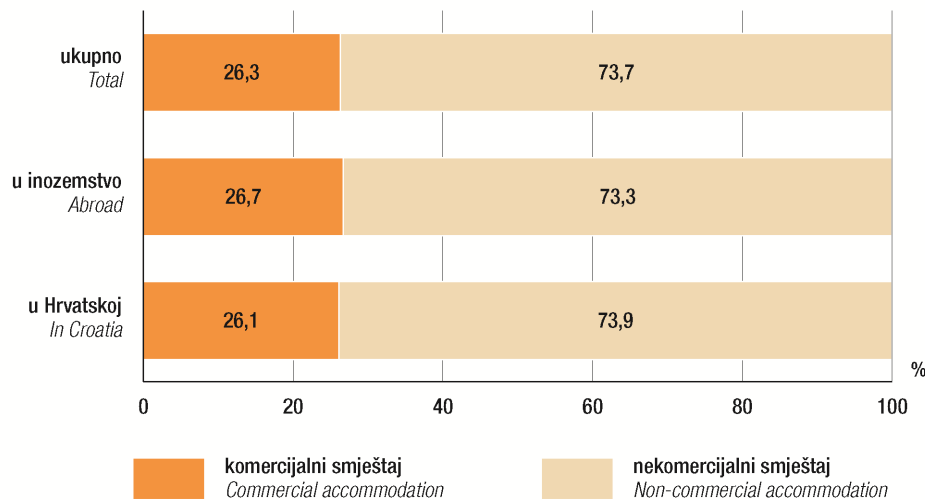
G-4. PRIVATNA VIŠEDNEVNA PUTOVANJA PREMA ZEMLJI ODREDIŠTA U 2020.
PRIVATE TRIPS WITH OVERNIGHT STAYS, BY COUNTRY OF DESTINATION, 2020



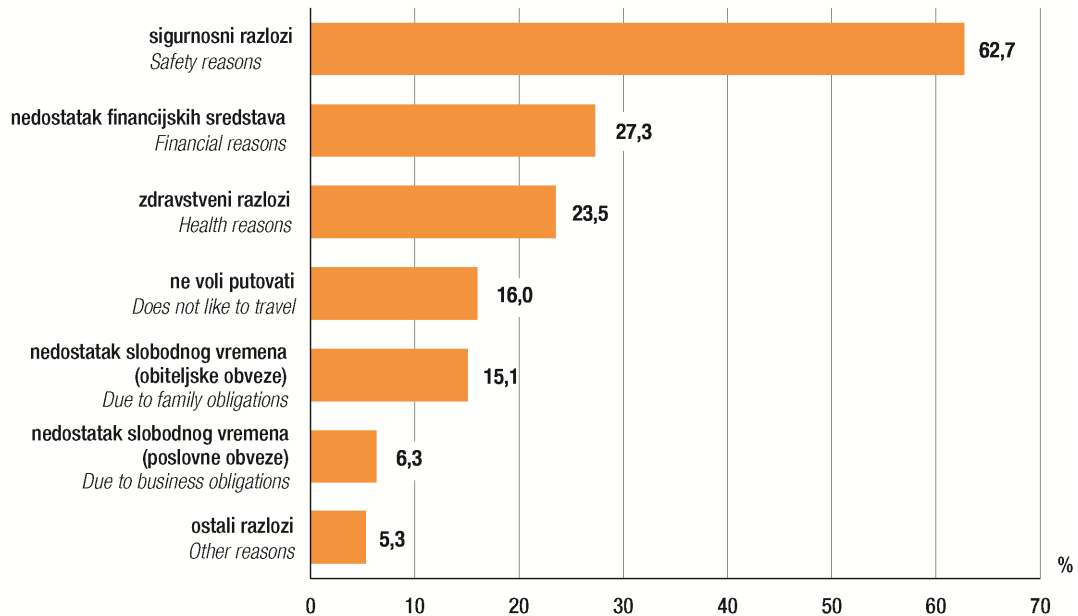
G-5. PRIVATNA VIŠEDNEVNA PUTOVANJA PREMA GLAVNOM PRIJEVOZNOM SREDSTVU U 2020.
PRIVATE TRIPS WITH OVERNIGHT STAYS, BY MAIN TRANSPORTATION MEAN, 2020



G-6. NOĆENJA NA PRIVATNIM VIŠEDNEVNIM PUTOVANJIMA PREMA VRSTI SMJEŠTAJA I GLAVNOM ODREDIŠTU PUTOVANJA U 2020.
NIGHTS ON PRIVATE TRIPS WITH OVERNIGHT STAYS, BY TYPE OF ACCOMMODATION AND TRIP DESTINATION, 2020



G-7. GLAVNI RAZLOZI NEODLASKA NA PRIVATNA VIŠEDNEVNA PUTOVANJA U 2020.¹⁾
MAIN REASONS FOR NOT GOING ON PRIVATE TRIPS WITH OVERNIGHT STAYS, 2020¹⁾



1) Mogućnost više odgovora
 1) Multiple answers possible.

3. PRIVATNA I POSLOVNA JEDNODNEVNA PUTOVANJA U 2020.
PRIVATE AND BUSINESS/PROFESSIONAL SAME-DAY VISITS, 2020

| | Broj putovanja <i>Number of visits</i> | | Ukupni izdaci <i>Total expenditures</i> | | Prosječni izdaci po putovanju, kn <i>Average expenditures per visit, kuna</i> | |
|--------------|---|---|--|---|---|------------------------------|
| | tis. '000 | indeksi <i>Indices</i> 2020. 2019. | mil. kn <i>Mln kuna</i> | indeksi <i>Indices</i> 2020. 2019. | | |
| Ukupno | 3 858 | 48,3 | 1 355 | 41,1 | 351 | <i>Total</i> |
| Privatna | 3 291 | 46,1 | 1 021 | 37,3 | 310 | <i>Private</i> |
| U Hrvatskoj | 3 160 | 52,4 | 955 | 45,5 | 302 | <i>In Croatia</i> |
| U inozemstvo | 131 | 11,9 | (66) | (10,3) | (502) | <i>Abroad</i> |
| Poslovna | 566 | 67,0 | (335) | (59,9) | (591) | <i>Business/Professional</i> |
| U Hrvatskoj | 512 | 73,0 | (306) | (80,0) | (597) | <i>In Croatia</i> |
| U inozemstvo | (54) | (37,7) | (29) | (16,2) | (529) | <i>Abroad</i> |

4. KOEFICIJENT VARIJACIJE I INTERVAL POUZDANOSTI U 2020.
COEFFICIENT OF VARIATION AND RELIABILITY INTERVAL, 2020

| | Procijenjena vrijednost <i>Estimated value</i> | Koeficijent varijacije, % <i>Coefficient of variation, %</i> | 95-postotni interval pouzdanosti <i>95% reliability interval</i> | |
|--|--|--|---|--------------------------------------|
| | | | donja granica <i>Lower limit</i> | gornja granica <i>Upper limit</i> |

Broj osoba na višednevnim putovanjima
Number of persons on trips with overnight stays

| | | | | | |
|-------------------------------------|-----------|-----|-----------|-----------|---|
| Broj osoba na privatnim putovanjima | 1 297 936 | 2,6 | 1 231 231 | 1 364 641 | <i>Number of persons on private trips</i> |
| Samo u Hrvatskoj | 1 067 373 | 3,0 | 1 005 526 | 1 129 219 | <i>Only in Croatia</i> |
| Samo u inozemstvo | 123 687 | 7,2 | 105 956 | 141 418 | <i>Only abroad</i> |
| U Hrvatskoj i inozemstvo | 106 876 | 5,8 | 94 655 | 119 097 | <i>In Croatia and abroad</i> |
| Na putovanjima s 1 – 3 noćenja | 545 535 | 3,9 | 503 596 | 587 474 | <i>With 1 – 3 nights</i> |
| Na putovanjima s 4 i više noćenja | 962 066 | 2,9 | 906 831 | 1 017 300 | <i>With 4 and more nights</i> |
| Broj osoba na poslovnim putovanjima | 162 425 | 5,7 | 144 175 | 180 676 | <i>Number of persons on business/professional trips</i> |

4. KOEFICIJENT VARIJACIJE I INTERVAL POUZDANOSTI U 2020.
COEFFICIENT OF VARIATION AND RELIABILITY INTERVAL, 2020

(nastavak)
 (continued)

| | Procijenjena vrijednost <i>Estimated value</i> | Koefficient varijacije, % <i>Coefficient of variation, %</i> | 95-postotni interval pouzdanosti <i>95% reliability interval</i> | | |
|--|---|---|---|--------------------------------------|--|
| | | | donja granica <i>Lower limit</i> | gornja granica <i>Upper limit</i> | |
| Broj višednevnih putovanja <i>Number of trips with overnight stays</i> | | | | | |
| Privatna putovanja | 2 787 062 | 2,0 | 2 680 127 | 2 893 998 | <i>Private trips</i> |
| U Hrvatskoj | 2 356 501 | 2,2 | 2 256 653 | 2 456 348 | <i>In Croatia</i> |
| U inozemstvo | 430 562 | 4,3 | 394 083 | 467 040 | <i>Abroad</i> |
| Poslovna putovanja | 216 307 | 6,0 | 190 743 | 241 871 | <i>Business/Professional trips</i> |
| U Hrvatskoj | 153 750 | 7,2 | 131 764 | 175 736 | <i>In Croatia</i> |
| U inozemstvo | 62 557 | 8,2 | 52 152 | 72 963 | <i>Abroad</i> |
| Broj noćenja na višednevnim putovanjima <i>Number of nights on trips with overnight stays</i> | | | | | |
| Noćenja na privatnim putovanjima | 18 566 244 | 4,2 | 1 7051 853 | 20 080 636 | <i>Nights on private trips</i> |
| U Hrvatskoj | 14 804 930 | 4,2 | 13 585 914 | 16 023 946 | <i>In Croatia</i> |
| U inozemstvo | 3 761 315 | 12,0 | 2 875 700 | 4 646 929 | <i>Abroad</i> |
| Noćenja na poslovnim putovanjima | 881 775 | 8,9 | 727 183 | 1 036 367 | <i>Nights on business/professional trips</i> |
| U Hrvatskoj | 535 717 | 9,2 | 437 966 | 633 467 | <i>In Croatia</i> |
| U inozemstvo | 346 058 | 13,7 | 249 835 | 442 281 | <i>Abroad</i> |
| Izdaci višednevnih putovanja, u kunama <i>Expenditures on trips with overnight stays, kuna</i> | | | | | |
| Izdaci na privatnim putovanjima | 4 653 377 932 | 6,5 | 4 059 798 381 | 5 246 957 483 | <i>Expenditures on private trips</i> |
| U Hrvatskoj | 3 195 246 104 | 4,0 | 2 946 359 666 | 3 444 132 541 | <i>In Croatia</i> |
| U inozemstvo | 1 458 131 828 | 18,5 | 927 092 987 | 1 989 170 669 | <i>Abroad</i> |
| Izdaci na poslovnim putovanjima | 703 303 817 | 10,2 | 561 672 733 | 844 934 900 | <i>Expenditures on business/professional trips</i> |
| U Hrvatskoj | 314 869 161 | 6,2 | 276 100 176 | 353 638 145 | <i>In Croatia</i> |
| U inozemstvo | 388 434 656 | 15,4 | 267 292 454 | 509 576 858 | <i>Abroad</i> |
| Broj jednodnevnih putovanja <i>Number of same-day visits</i> | | | | | |
| Privatna putovanja | 3 291 132 | 3,1 | 3 089 887 | 3 492 377 | <i>Private trips</i> |
| U Hrvatskoj | 3 160 185 | 3,2 | 2 960 351 | 3 360 019 | <i>In Croatia</i> |
| U inozemstvo | 130 947 | 6,1 | 115 222 | 146 672 | <i>Abroad</i> |
| Poslovna putovanja | 566 453 | 6,2 | 497 149 | 635 758 | <i>Business/Professional trips</i> |
| U Hrvatskoj | 512 474 | 6,3 | 448 875 | 576 073 | <i>In Croatia</i> |
| U inozemstvo | 53 979 | 20,9 | 27 268 | 80 690 | <i>Abroad</i> |
| Izdaci jednodnevnih putovanja, u kunama <i>Expenditures on same-day visits, kuna</i> | | | | | |
| Izdaci na privatnim putovanjima | 1 020 818 397 | 5,7 | 906 462 367 | 1 135 174 428 | <i>Expenditures on private trips</i> |
| U Hrvatskoj | 955 122 058 | 6,0 | 841 854 832 | 1 068 389 284 | <i>In Croatia</i> |
| U inozemstvo | 65 696 339 | 11,3 | 50 904 176 | 80 488 502 | <i>Abroad</i> |
| Izdaci na poslovnim putovanjima | 334 668 442 | 12,6 | 251 405 300 | 417 931 583 | <i>Expenditures on business/professional trips</i> |
| U Hrvatskoj | 306 114 372 | 13,3 | 225 732 941 | 386 495 802 | <i>In Croatia</i> |
| U inozemstvo | 28 554 070 | 20,7 | 14 590 556 | 42 517 583 | <i>Abroad</i> |

METODOLOŠKA OBJAŠNJENJA

Svrha statističkog istraživanja

Svrha statističkog istraživanja Turistička aktivnost stanovništva Republike Hrvatske jest prikupiti podatke o nacionalnom turizmu, tj. podatke o broju i obilježjima putovanja stanovništva Hrvatske izvan uobičajene sredine. Cilj je procijeniti koliko putuju stanovnici Hrvatske, zašto odlaze na putovanja, gdje i kada odlaze na putovanja, koliko traju putovanja te koliki su izdaci na putovanjima. Za ispitanike koji nisu odlazili na privatna višednevna putovanja prikupljaju se podaci o glavnim razlozima neodlaska na putovanja.

U ovom Priopćenju prikazuju se glavni rezultati istraživanja te metode njegova provođenja. U pojedinim tablicama ukupni zbroj ne odgovara zbroju pojedinačnih podataka zbog zaokruživanja. Indeksi su izračunani na bazi cijelih brojeva prije njihova iskazivanja u tisućama odnosno u milijunima.

Pravna i metodološka osnova

Istraživanje se provodi prema Zakonu o službenoj statistici (NN, br. 25/20.) i prema Uredbi (EU) br. 692/2011 Europskog parlamenta i Vijeća o europskoj statistici turizma.

Povjerljivost

Prema Zakonu o službenoj statistici (NN, br. 25/20.) i Uredbi (EU) br. 223/2009 o europskim statistikama zajamčena je tajnost svih podataka koje ispitanici daju o sebi i članovima svoga kućanstva. Prikupljeni podaci upotrebljavaju se isključivo za statističke svrhe i objavljuju u agregiranom obliku.

Jedinice promatranja i obuhvat

Jedinica promatranja za broj osoba koje su bile na putovanju jest stanovnik Hrvatske u dobi od 15 i više godina. Jedinica promatranja za podatke o broju višednevnih i jednodnevnih putovanja i njihovim obilježjima jest putovanje stanovnika Hrvatske u dobi od 15 i više godina. Ovim istraživanjem obuhvaćena su putovanja s obzirom na glavni razlog putovanja (privatno i poslovno) i glavno odredište putovanja (u Hrvatskoj i u inozemstvu) koja su završila u izvještajnom razdoblju. Mjesec odlaska na višednevno putovanje može biti izvan izvještajnog razdoblja (npr. prosinac 2019. za putovanje koje je završilo u siječnju 2020.).

Izvori i metode prikupljanja podataka

Okvir za izbor uzorka jest imenik fiksnih i mobilnih telefonskih linija u Hrvatskoj. U istraživanju se koristio stratificirani slučajni uzorak, stratificiran s obzirom na županiju i vrstu telefonske linije (fiksna ili mobilna). Ciljana populacija u istraživanju jesu stanovnici Hrvatske u dobi od 15 i više godina koji žive u privatnim kućanstvima. Nije uključeno stanovništvo koje živi u institucijama (staračkim domovima, zatvorima i slično), državljani Republike Hrvatske koji žive u inozemstvu i strani državljani koji žive u Hrvatskoj. Ako se u uzorku radilo o fiksnoj telefonskoj liniji, ispitanik se u pripadajućem slučajno izabranom kućanstvu birao metodom rođendanskoga ključa.

Podaci o turističkoj aktivnosti stanovništva Hrvatske u 2020. prikupljeni su putem telefonskog intervjua uz podršku računala (metoda CATI) na reprezentativnom uzorku od ukupno 22 000 stanovnika Hrvatske u dobi od 15 i više godina.

Podaci su prikupljeni provođenjem četiri vala istraživanja CATI. Izvještajno razdoblje jest tromjesečje. Putovanje mora završiti u izvještajnom razdoblju, a može početi do 365 dana prije.

Prvi val prikupljanja podataka proveden je u svibnju 2020. i obuhvatio je turističku aktivnost stanovništva Hrvatske od siječnja do ožujka 2020. Drugi val proveden je u srpnju 2020. i obuhvatio je turističku aktivnost stanovništva Hrvatske od travnja do lipnja 2020. Treći val proveden je u listopadu 2020. obuhvaćajući turističku aktivnost stanovništva Hrvatske od srpnja do rujna 2020. Četvrti val proveden je u siječnju 2021. obuhvaćajući turističku aktivnost stanovništva Hrvatske od listopada do prosinca 2020. i u cijelju 2020.

NOTES ON METHODOLOGY

The purpose of the statistical survey

The purpose of the statistical survey *Tourist Activity of the Population of the Republic of Croatia* is to gather data on national tourism, that is, the data on the number and characteristics of travels of the Croatian population outside their usual environment. The goal is to assess to what extent does the Croatian population travel, their reasons for going on a trip, where and when they travel, how long do the trips last and what the trip expenditures amount to. For the surveyed persons who did not go on a private trip with overnight stays, the data on the reasons for not going on a trip were gathered.

This First Release presents the main survey results and the methods according to which the survey was carried out. In individual tables the total sum does not equal the sum of individual figures due to the rounding of the figures. Indices had been calculated as whole numbers before they were expressed in thousands or millions.

Legal basis

The survey is carried out according to the Official Statistical Act (NN, No. 25/20) and the Regulation (EU) No. 692/2011 of the European Parliament and of the Council concerning European statistics on tourism.

Confidentiality

According to the Official Statistics Act (NN, No. 25/20) and the Regulation (EU) No. 223/2009 concerning European statistics on tourism, the confidentiality of all personal data on the household and its members given by respondents is guaranteed. The collected data are used solely for statistical purposes and they are published at the aggregate level.

Observation units and coverage

The observation units for the number of persons who went on a trip are Croatian citizens aged 15 and over. The observation unit for data on the number of trips with overnight stays and same-day visits and their characteristics is a trip of a Croatian citizen aged 15 and over. This survey covers only trips with regard to the main reason for going on a trip (private and business/professional) and the main destination of a trip (in Croatia and abroad) that ended in the reporting period. The month of departure for a trip with overnight stays may be outside the reporting period (for example, December 2019 for a trip that ended in January 2020).

Sources and methods of data collection

The basis for the sampling frame is a directory of fixed and mobile telephone lines in the Republic of Croatia. A random sample stratified according to the county and type of telephone line (fixed or mobile) was used in the survey. The target population for a survey are citizens of the Republic of Croatia aged 15 and over who live in private households, excluding population living in institutional households (homes for the elderly, prisons and the like), citizens of the Republic of Croatia living abroad and foreign citizens living in Croatia. In case of a fixed telephone line, a surveyed person was selected from a chosen household according to the birthday key method.

The data on tourist activity of the Croatian population in 2020 were gathered through telephone interviews with computer support (CATI method) on a representative sample of a total of 22 000 Croatian citizens aged 15 and over.

The data were gathered by carrying out four waves of CATI research. A quarter is taken as the reference period. A travel has to end within the reference period and may start up to 365 days prior to its end.

The first round of gathering data was carried out in May 2020 and included the tourist activity of the population of the Republic of Croatia in the period from January to March 2020. The second round was carried out in July 2020 and included the tourist activity of the population of the Republic of Croatia in the period from April to June 2020. The third round was carried out in October 2020 and included the tourist activity of the population of the Republic of Croatia in the period from July to September 2020. The fourth round was carried out in January 2021 and included the tourist activity of the population of the Republic of Croatia in the period from October to December 2020 and in whole 2020.

Obilježja putovanja prate se na razini najviše četiri višednevna i najviše četiri jednodnevna putovanja. Za pojedino putovanje prikupljaju se sljedeći podaci: vrsta putovanja (privatno ili poslovno putovanje), glavni razlog odlaska na putovanje, mjesec odlaska na putovanje, trajanje putovanja za višednevna putovanja (broj noćenja), država odredišta za putovanja u inozemstvo, organizacija putovanja (samostalno, posredstvom agencije), glavno prijevozno sredstvo, vrsta smještaja na višednevnim putovanjima, broj osoba za koju se iskazuju izdaci, izdaci na putovanju i struktura izdataka na višednevnim putovanjima.

Osim navedenih obilježja putovanja, prikupljaju se i podaci o sociodemografskom profilu populacije (spol, dob, stupanj obrazovanja, broj članova kućanstva, radni status, županija).

S obzirom na to da se podaci o turističkoj aktivnosti stanovništva Hrvatske odnose na svako pojedino tromjesečno razdoblje, spajanjem rezultata četiriju tromjesečnih razdoblja nije moguće procijeniti broj/udio osoba koje su u promatranju godini bile, ili nisu bile, na putovanju. Procjena broja osoba koje su putovale izračunana je na osnovi 7 000 ispitanika anketiranih u posljednjem (četvrtom) valu anketiranja u kojem su obuhvaćena i putovanja tijekom cijele 2020.

U analizi točnosti procjena prikazana je procjena zbroja, koeficijent varijacije u postotku te 95% interval pouzdanosti za procjenu zbroja. Pokazatelji čiji se koeficijent varijacije kreće između vrijednosti od 10,0% do 29,9% stavljene su u zagrade, što znači da je riječ o manje preciznim procjenama.

Stopa odgovora

Stopa odgovora jest 60,8% svih prihvatljivih jedinica.

Najviše neodgovora prisutno je na pitanjima o izdacima za putovanje. Ovaj problem neodgovora ublažen je sekvencijalnom metodom imputacije *hot-deck*.

Stope imputacije čine izdaci za prijevoz (10,5%), izdaci za smještaj (8,8%), izdaci za hranu i piće u ugostiteljskim objektima (10,5%) te ostali izdaci (7,5%).

Definicije

Turizam su aktivnosti osoba koje putuju i borave u mjestima izvan svoje uobičajene sredine, ne dulje od jedne godine, zbog odmora, posla ili drugih razloga nevezanih uz aktivnosti za koje bi primili ikakvu naknadu u mjestu posjeta.

Uobičajenu sredinu (okruženje) neke osobe čini neposredna blizina doma i mjesto rada ili školovanja te ostala često posjećivana mjesta. Postoji samo jedna uobičajena sredina neke osobe. Uobičajenu sredinu određuju četiri kriterija: prelazak administrativne granice prebivališta, trajanje putovanja, učestalost odlaska na putovanja i razlog odlaska na putovanje.

Prebivalište je mjesto u kojem se osoba nastanila s namjerom da u njemu stalno živi.

Nacionalni turizam zemlje obuhvaća domaći turizam, tj. aktivnost stanovnika zemlje koji putuju i borave na mjestima unutar zemlje, ali izvan svoga uobičajenog okruženja, i izlazni turizam, tj. aktivnost stanovnika zemlje koji putuju i borave na mjestima izvan granica zemlje i izvan svoga uobičajenog okruženja.

Posjetitelj je svaka osoba koja putuje u mjesto različito od svoga uobičajenog okruženja na vrijeme kraće od 12 mjeseci neprekidno i čija je glavna svrha putovanja različita od obavljanja određene aktivnosti koja se financira iz posjećenog mjesta, pri čemu postaje turist ako provede barem jednu noć u smještajnom objektu. Posjetitelje čine turisti i jednodnevni posjetitelji.

Turist je svaka osoba koja u mjestu izvan svoje uobičajene sredine provede najmanje jednu noć u komercijalnome ili nekomercijalnome smještajnom objektu radi odmora, rekreacije, posjeta rodbini i prijateljima, očuvanja i unapređenja zdravlja, poslovnih, vjerskih i drugih razloga. U turiste se ne uključuju migranti, pogranični radnici, diplomati, članovi vojnih snaga na redovitim zadacima, prognanici i nomadi.

Jednodnevni posjetitelj jest svaka osoba koja putuje u mjesto različito od svoga uobičajenog okruženja i ne provede noć u ugostiteljskome ili drugom objektu za smještaj i čija je glavna svrha putovanja različita od obavljanja određene aktivnosti koja se financira iz posjećenog mjesta.

The characteristics of trips are monitored on the level of four overnight stays and four same-day visits as the upper limit. The following data are gathered for each individual trip: type of trip (private, business/professional), the main reason for going on the trip, the month in which the person went on the trip, the duration of the trip with overnight stays (the number of nights), the destination country for trips abroad, the organisation of the trip (self-organised, through an agency), the main transportation vehicle, the type of accommodation on trips with overnight stays, the number of persons for which expenditures are presented, the trip expenditures, the structure of expenditures on trips with overnight stays.

Except for the previously mentioned characteristics of trips, data are also gathered on the socio-demographic profile of the population (age, sex, level of education, number of persons in the household, status in employment, county).

Due to the fact that the data on tourist activity of the population of the Republic of Croatia refer to each individual quarterly period, merging the results of four quarterly periods does not allow for the assessment of the number/share of persons who went and who did not go on a trip in the observed year. The assessment of the number of persons who went on a trip was calculated on the basis of 7 000 surveyed persons who were surveyed in the last (fourth) survey wave in which the trips throughout the whole 2020 were included.

In the analysis of the accuracy of estimates, the sum estimate, the coefficient of variation expressed in percentage and the 95% reliability interval used in the sum estimate are presented. The categories with the coefficient of variation value ranging between 10.0% and 29.9% are put in brackets, which means that the estimation is less accurate.

Response rate

The response rate was 60.8% of all eligible units.

The highest non-response rate was recorded for questions regarding trip expenditures. This non-response problem was mitigated by applying the sequential hot-deck imputation method.

Imputation rates include transportation expenditures (10.5%), accommodation expenditures (8.8%), expenditures on food and drinks in hotel and restaurant establishments (10.5%) and other expenditures (7.5%).

Definitions

Tourism means the activity of visitors taking a trip to a main destination outside their usual environment for less than a year, for leisure, business or other personal purpose other than to be employed by a resident entity in the place visited.

Usual environment of a person is immediate vicinity of the person's home and place of work or schooling, or other places that the person regularly visits. Each person has only one usual environment. The following criteria define a usual environment: crossing of the administrative borders of the distance from the place of usual residence; duration of a trip; the frequency of going on a trip; the purpose of a trip.

Place of usual residence is considered a place where a person came with an intention of permanent residence.

National tourism of a country encompasses national tourism, which includes activities of citizens of a particular country who travel and accommodate in places within that country but outside their usual environment, and outbound tourism, which includes the activities of citizens of a particular country who travel and accommodate in places outside the borders of that country and outside their usual environment.

Visitor is every person who travels to a place different from his/her usual environment for a period shorter than 12 months without interruption and whose main purpose of travelling differs from performing a particular activity financed by a resident entity in the place visited, providing that he/she spends at least one night in an accommodation establishment. Visitors include tourists and same-day visitors.

Tourist is every person who, outside his/her place of permanent residence, spends at least one night in a commercial or non-commercial accommodation establishment for reasons of rest, recreation, visit to family and friends, preservation and improvement of health, business, religious and other reasons. Tourists exclude migrants, borderline workers, diplomats, military force members on their regular duties, displaced persons and nomads.

Same-day visitor is every person who travels to a place outside his/her usual environment, who does not spend a night in a hotel or some other tourist accommodation establishment and whose main purpose of travelling differs from performing a particular activity financed by a resident entity in the place visited.

Trajanje turističkog putovanja jest vrijeme provedeno na putovanju i može trajati najviše 365 dana neprekidno. Prema kriteriju trajanja, putovanja mogu biti jednodnevna i višednevna.

Jednodnevna putovanja jesu putovanja izvan uobičajene sredine, na kojima se u određitu provede najmanje tri, a manje od 24 sata (nije ostvareno noćenje).

Višednevna putovanja jesu putovanja izvan uobičajene sredine, na kojima je ostvareno barem jedno, a manje od 365 noćenja.

S obzirom na svrhu, putovanja mogu biti privatna i poslovna.

Privatno putovanje jest putovanje čija je svrha odmor, rekreacija, kupnja, zdravlje, hodočašće, vjerski razlozi, posjet rodbini i prijateljima i slično. Privatna putovanja nisu: tjedne migracije ili odlazak na posao ili školovanje, sezonski rad, boravak u bolnicama ili lječilištima koji je plaćen preko socijalnog osiguranja, boravak u izbjeglištvu i azilu.

Poslovno putovanje jest putovanje čija je svrha posao ili profesionalni razlozi, ali ne i svakodnevna lokalna putovanja i poslovno motivirana putovanja u uobičajenoj sredini. U poslovna putovanja ubrajaju se putovanja na kongrese, konferencije, poslovne sastanke, sajmove, izložbe, učenje jezika i ostala obrazovna putovanja, kulturna, sportska i slična putovanja, ali ne i poslovna putovanja koja su plaćena iz posjećenog mjesta.

Duljina boravka za višednevno putovanje određuje se brojem provedenih noći u mjestu boravka. Razlikujemo kraća i dulja putovanja.

Kraća putovanja jesu putovanja na kojima turisti ostvare 1 – 3 noćenja.

Dulja putovanja jesu putovanja na kojima turisti ostvare 4 i više noćenja.

Izdaci na putovanju obuhvaćaju sve izdatke koje je posjetitelj imao za putovanje, a nastali su prije samog početka putovanja i za vrijeme putovanja. Navedene izdatke može načiniti i druga osoba u ime posjetitelja i na njegov trošak.

Duration of a tourist trip is the time spent on the trip, which can last a maximum of 365 days continuously. According to the duration criterion, there are same-day visits and trips with overnight stays.

Same-day visits are trips outside the usual environment, on which a person spends at least three and less than 24 hours at a destination (a night is not realised).

Trips with overnight stays are trips outside the usual environment with at least one but less than 365 overnight stays realised.

As regards purpose, trips can be private and business/professional.

Private trip is a trip aiming at rest, recreation, shopping, health, pilgrimage, religious event, visit to relatives and friends, etc. Private trips do not include weekly migrations or departure for work or schooling, seasonal work, staying in hospitals or spas financed by social insurance contributions, staying in refugee camps and asylum.

Business/professional trip is a trip aiming at business or professional reasons excluding daily local trips or business-motivated trips in usual environment. Business/Professional trips include trips to congresses, conferences, business meetings, fairs, exhibitions, language learning and other educational trips, cultural, sports and similar trips. Trips financed by a resident entity in the place visited are excluded.

Duration of a trip with overnight stays is measured by the number of nights spent at a destination. There are shorter and longer trips.

Shorter trips are trips on which tourists realise 1 – 3 tourist nights.

Longer trips are trips on which tourists realise four or more tourist nights.

Expenditures on a tourism trip include all travelling expenses that occurred before the beginning of the trip and during the trip. These expenditures may also be made by another person on behalf of the visitor or at the visitor's expense.

Kratice

| | |
|----------|----------------------------------|
| COVID-19 | bolest prouzročena koronavirusom |
| EU | Europska unija |
| kn | kuna |
| mil. | milijun |
| NN | Narodne novine |
| tis. | tisuća |

Znakovi

() manje precizan podatak

Abbreviations

| | |
|----------|---|
| COVID-19 | COrona Virus Disease-19 |
| CATI | computer-assisted telephone interviewing |
| EU | European Union |
| mln | million |
| NN | Narodne novine, official gazette of the Republic of Croatia |
| '000 | thousand |

Symbols

() less accurate data

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