

## First Release

Year: LX.

Zagreb, 14 July 2023

POD-2023-1-2

ISSN 1334-0557



# STRUCTURAL BUSINESS INDICATORS OF ENTERPRISES, 2021

Presented data refer to the business economy of the Republic of Croatia concerning activities of all market producers, except for activities classified in section Agriculture, forestry and fishing. The data are published at the level of the statistical unit "enterprise" in accordance with the definition and rules set out in the Council Regulation (EEC) No 696/93 of 15 March 1993 on the statistical units for the observation and analysis of the production system in the Community. They are harmonised with relevant European Union standards and they are also internationally comparable.

Presented data are not comparable with the data on the structure and business collected and/or processed according to the methodologies having a different approach and/or using different concepts and definitions.

More detailed data by activities and employment size classes are available on the website of the [Croatian Bureau of Statistics](#) under "PC-Axis databases", which enables browsing and exporting of data in various formats. Final data are slightly different from provisional due to the more complete data sources and more detailed analytical process.

### **Manufacturing and trade sections are the most important activity sections of business economy of the Republic of Croatia**

In 2021, there was a total of 217 553 active enterprises in business economy of the Republic of Croatia employing 1 214 455 persons. Those enterprises generated a total turnover of 859.1 billion kuna and a value added of 253.0 billion kuna.

### **Output and performance**

Enterprises operating in section C (Manufacturing) generated the highest value added, as much as 52.4 billion kuna or 20.7%, and they were followed by enterprises in section G (Wholesale and retail trade; repair of motor vehicles and motorcycles) with 45.9 billion kuna, or 18.2%. Enterprises in section G had the largest share in the generated turnover, with a generated turnover of 308.6 billion kuna, or 35.9%, followed by enterprises in section C, with a generated turnover of 181.1 billion kuna, or 21.1%.

### **Labour inputs**

The largest number of employed persons was engaged in section C (Manufacturing), 270 764 of them, or 22.3%, and in section G (Wholesale and retail trade; repair of motor vehicles and motorcycles), 242 631 of them, or 20.0%.

### **Business population**

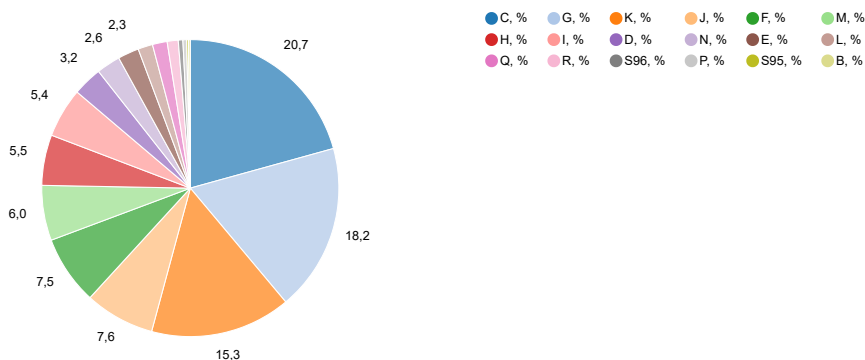
The largest number of enterprises operated in section M (Professional, scientific and technical activities), in which there were 35 780 enterprises actively operating, or 16.4%, and in section G (Wholesale and retail trade; repair of motor vehicles and motorcycles), in which there were 35 754 enterprises operating, or 16.4%.

# 1 BASIC STRUCTURAL BUSINESS INDICATORS, ACCORDING TO NKD 2007, IN 2021

	Number of active enterprises	Number of employees and self-employed persons	Net turnover	Value added
			Thousand kuna	
Business economy	217 553	1 214 455	859 142 310	252 982 054
B Mining and quarrying	186	1 745	1 186 011	416 992
C Manufacturing	23 152	270 764	181 086 586	52 356 290
D Electricity, gas, steam and air conditioning supply	590	14 690	48 066 092	8 192 098
E Water supply; sewerage, waste management and remediation activities	817	31 005	13 051 329	5 708 036
F Construction	26 678	134 352	65 861 979	18 961 949
G Wholesale and retail trade; repair of motor vehicles and motorcycles	35 754	242 631	308 576 643	45 940 233
H Transportation and storage	13 228	74 275	36 677 990	13 932 014
I Accommodation and food service activities	21 101	107 023	29 537 530	13 626 359
J Information and communication	13 108	57 833	37 764 633	19 329 684
K Financial and insurance activities	1 597	38 315	60 480 155	38 751 867
L Real estate activities	5 754	11 625	8 866 032	4 119 841
M Professional, scientific and technical activities	35 780	89 425	32 470 102	15 179 395
N Administrative and support service activities	11 950	59 507	15 612 076	6 532 113
P Education	3 114	11 186	1 871 420	1 064 707
Q Human health and social work activities	6 817	27 973	7 612 378	4 101 978
R Arts, entertainment and recreation	3 431	15 155	6 561 066	3 102 074
S95 Repair of computers and personal and household goods	2 182	4 341	1 441 325	464 395
S96 Other personal service activities	12 314	22 610	2 418 962	1 202 026

1) Deviation of sums may occur due to rounding of numbers.

## G-1 STRUCTURE OF GENERATED VALUE ADDED, ACCORDING TO NKD 2007 ACTIVITY SECTIONS, 2021



- B Mining and quarrying
- C Manufacturing
- D Electricity, gas, steam and air conditioning supply
- E Water supply; sewerage, waste management and remediation activities
- F Construction
- G Wholesale and retail trade; repair of motor vehicles and motorcycles
- H Transportation and storage
- I Accommodation and food service activities
- J Information and communication
- K Financial and insurance activities
- L Real estate activities
- M Professional, scientific and technical activities
- N Administrative and support service activities
- P Education
- Q Human health and social work activities
- R Arts, entertainment and recreation
- S95 Repair of computers and personal and household goods
- S96 Other personal service activities

## NOTES ON METHODOLOGY

Structural business statistics (SBS) describe the structure, conduct and performance of economic activities of market producers, valued at market prices, by observing the units engaged in those activities. They provide information on income and expenditures, size, employment, productivity, national and regional specialisation, investments, etc.

The purpose of structural business statistics surveys is to monitor business operations and provide internationally comparable data in full accordance with European standards of structural business statistics (Regulation (EU) 2019/2152 of the European Parliament and of the Council of 27 November 2019 on European business statistics, repealing 10 legal acts in the field of business statistics). The obtained indicators enable the analysis of business and structural changes of the business population. They serve as a basis for performing market analysis and business decision-making as well as for the calculation of the gross domestic product and the assessment of basic macroeconomic categories.

### Sources and methods of data collection

The SBS compilation data and those for calculation of indicators are entirely collected from the existing administrative and statistical sources. The principal data source in sections B – J, L – N and P – S is the Annual Financial Report of Entrepreneurs (GFI-POD form) taken over from the Financial Agency, while data in section K are obtained from the Croatian National Bank and the Croatian Financial Services Supervisory Agency. Additional data sources are other financial reports, records of the Tax Administration Office (profit and income taxes) and own survey of the Croatian Bureau of Statistics – the Annual Report on Gross Investment in Fixed Assets (INV-P form), in accordance with the relevant methodology.

### Observation units

The main observation unit used in the structural business statistics is an enterprise – a business entity that makes an organisational unit engaged in producing goods and/or services and benefits from a certain degree of autonomy, in accordance with Council Regulation (EEC) No. 696/93 on the statistical units for the observation and analysis of the production system in the Community. Depending on the business and organisational situation, it may correspond to either one legal unit or a group of several legal units. In addition to legal units, enterprises also include free lances and crafts.

Each enterprise as a whole is assigned a code number of its principal activity according to the National Classification of Activities, 2007 version. The principal activity is determined and updated by the Statistical Business Register of the Croatian Bureau of Statistics. The criterion for determining the principal activity is the largest share in the total value added of an enterprise. If it is not possible to obtain accurate information on the value added, the activity classification has to be determined by using substitute criteria such as income and/or the number of employed persons. For enterprises classified in section K – Financial and insurance activities, observation units are still legal entities or natural persons, which are used as proxies for enterprises.

### Coverage

Data are presented by sections and divisions of the National Classification of Activities, 2007 version (NKD 2007). They include active enterprises – market producers that are classified into sections B – N, P – R and divisions S95 and S96, according to their principal activity.

### Confidentiality

Aggregated data, for which confidentiality must be upheld (because of a small number of units, the dominance rule or secondary confidentiality rule), are treated as such and are not published, which is in line with the Official Statistics Act (NN, No. 25/20) and the Regulation (EU) 2019/2152 of the European Parliament and of the Council.

**Additional notes on methodology are available in the document [Business operations of enterprises since 2021 - Notes on Methodology](#)**

### Abbreviations

EEC	European Economic Community
NKD 2007	National Classification of Activities, 2007 version
NN	Narodne novine, official gazette of the Republic of Croatia

This document has been produced with the financial assistance of the European Union. The contents of this document are the sole responsibility of the Croatian Bureau of Statistics and can under no circumstances be regarded as reflecting the position of the European Union.

**Published by the Croatian Bureau of Statistics, Zagreb, Ilica 3, P. O. B. 80**

Phone: (+385 1) 48 06 111

Press corner: [press@dzs.hr](mailto:press@dzs.hr)

Persons responsible:

Milenka Primorac Čačić, Director of Business Statistics Directorate

Lidija Brković, Director General

Prepared by:

Paula Nimac, Stjepan Boroš and Ana Bašadur

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Customer Relations and Data Protection Department

Information and user requests

Phone: (+385 1) 48 06 138, 48 06 154

E-mail: [stat.info@dzs.hr](mailto:stat.info@dzs.hr)

Subscription

Phone: (+385 1) 48 06 115

E-mail: [prodaja@dzs.hr](mailto:prodaja@dzs.hr)